

TO: Commissioners, ANC 6D

September 10, 2018

FROM: Fredrica Kramer, Vice Chair CBCC

RE: Report on DC United CBA Enforcement

Thanks for the time to report on our progress enforcing the Community Benefits Agreement (CBA) with DC United.

CBCC has been meeting with DC United to see that the 16 community benefits specified in the CBA are fulfilled. I copied ANC Chair Fascett and SMD 6 Commissioner Hamilton on the letter we sent to DC United reflecting our conversations this summer and outstanding issues.

I distinguish between benefits for individuals in ANC 6D, and benefits for local organizations:

A. Benefits for local youth and adults:

1. The Amidon-Bowen and Jefferson soccer club is administered through a partnership between DC United and DC SCORES. We have asked for this year's enrollment and how DC United through DC SCORES will ensure that our schools maintain high participation (the CBA notes average enrollment at Amidon-Bowen has been 30-40 students per session).
2. The soccer camp has largely relied on a parent, Martin Welles, for recruiting participants for the 25 scholarships slots for low-income children. Since there can be a problem with transportation, we have asked what measures can be taken by DC United (through DC SCORES or otherwise) to increase participation. ANC 6D residents, age 8-18, can also qualify for sports clinics scholarships, but has apparently not successfully identified local youth with the requisite skills to participate.
3. On an important and related issue, DC United committed to one full-page ad in each edition of the *Southwester*. When we met in late June, they had yet to publish any ads. Since the deadline for the July issue had passed, we suggested they start in the August edition, which might help with local recruitment. None has yet appeared. Depending on when the obligation should have begun, that's potentially a substantial amount that might have gone to the community or connected potential local youth with available programs, and we intend to explore this further.
4. The CBA commits to 12 summer youth and 12 seasonal jobs with the stadium. DC United participated in two Career Fairs, which CBCC helped plan, and they identify 7 of the 40 hires from the King/Greenleaf Fair and 10 from the Arena Stage fair as young adults 16-25. We have asked for clarification on what hires are explicitly ANC6D and which jobs they filled. We have not yet discussed employment, apprenticeships or other training opportunities in which CBCC, SW BID or other locally-involved organizations could assist going forward, to produce employment opportunities for local residents.

B. Benefits for local community organizations:

5. The CBA promises free meeting room space and three community days at the stadium for use by registered non-profits (this would require reimbursement for operating costs, e.g., light, heat, security, staffing). We are waiting on information on the DC United calendar in order to identify the days available in 2018.
6. There are opportunities for CBCC or other local non-profit to operate a food vendor space at 8 stadium events, either a concession cart or an existing concession, and then receive 6% of beverage sales and 11% of food sales. In discussions with Levy, the stadium food concessionaire, we noted that among several constraints, local non-profits could not realistically meet their requirements for liability insurance and have not been able to finalize any arrangement.

Other general community benefits specified in the CBA, including coordination of home games with the Washington Nationals, partnership with a health care provider for healthcare services, limiting fireworks displays, and reducing airborne dust and contaminants, are issues that we will continue to work on as this season is completed and planning begins for next year. We expect to meet at least quarterly.